



DONATE



Plant It Forward

Small Farms, Big Dreams

Impact Report April 2022

Plant It Forward (PIF) empowers refugees to develop sustainable urban farming businesses that produce fresh, healthy food for our community. Our organization secures land, trains and mentors farmers, and facilitates sales to local markets. Located throughout Houston, our farms are cultivated with sustainable practices that enrich the land and feed the surrounding communities. We are the largest network of urban farms in Texas and Houston's largest provider of CSA Farm Shares. **For over 10 years, we have proven that small-scale farmers can deliver incredible benefits to communities across Houston.**

PIF BY THE NUMBERS



8 sustainable farms on 6 acres of urban farmland



13 farmers supported with mentorship, technical workshops, marketing, and distribution channels



40 farmers trained since 2011

Major supporters: Caring Friends, Inc, Dominican Sisters of Houston, Farfetch, HEB, Hulu, Houston Association of Realtors (HAR), The Good People Fund, The O'Donnell Family, USDA, PIF Farm Share Subscribers

FY2021 ACCOMPLISHMENTS

\$450K*
economic output of farmers' produce sales

14,871
Farm Shares delivered

30+
Houston area zip codes served

50*
families fed weekly, per farm

1,000+
volunteers and farm visitors



* not including farmers market sales

BIG DREAMS

In the next 3 years, Plant It Forward aspires to:

Serve 2x More Farmers

- acquire 20+ arable acres
- It's time to move prospective farmers off our waitlist and onto farmland.

Grow Economic Impact

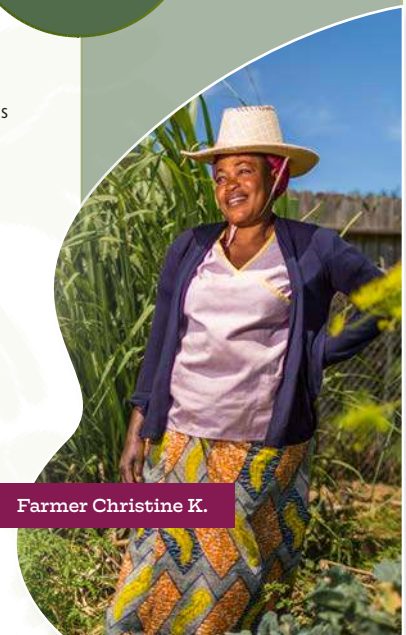
- increase sales capacity by 35%

Investments in farm and Food Hub infrastructure will allow Plant It Forward network farmers to grow more food for Houston.

Increase Access

- increase healthy, affordable food access in 3 under-resourced neighborhoods

Fresh food access is a right in every neighborhood.



Farmer Christine K.

Join us in forging a new American farming tradition.

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